

## DUPLICATE INVOICE



**WPBF**  
**3970 RCA Boulevard**  
**Suite 7007**  
**Palm Beach Gardens, FL 33410**  
**Main: (561)694-2525**  
**Billing: (407)389-7661**

www.thewpbfchannel.com

Billing Address:

**Mentzer Media Services**  
**Attention: Accounts Payable**  
**600 Fairmont Ave**  
**Suite 306**  
**Towson, MD 21286**

Send Payment To:

**WPBF**  
**PO Box 26885**  
**Lehigh Valley, PA 18002-6885**

| Invoice # | Invoice Date | Invoice Month | Invoice Period      |
|-----------|--------------|---------------|---------------------|
| 967389-1  | 10/28/12     | October 2012  | 10/01/12 - 10/28/12 |

| Station | Account Executive | Sales Office    | Sales Region |
|---------|-------------------|-----------------|--------------|
| WPBF    | Mica Hansen       | HRP -Washington | National     |

| Advertiser          | Product             | Estimate Number |
|---------------------|---------------------|-----------------|
| 60 Plus Association | 60 PLUS ASSOCIATION | 2175            |

| Flight Dates        | Order # | Alt Order # |
|---------------------|---------|-------------|
| 10/25/12 - 10/31/12 | 967389  | 06395418    |

| Billing Calendar | Billing Type | Deal # |
|------------------|--------------|--------|
| Broadcast        | Cash         |        |

| Special Handling |
|------------------|
|                  |

| IDB # | Advertiser Code | Product Code |
|-------|-----------------|--------------|
| 1021  |                 |              |

| Agency Ref | Advertiser Ref |
|------------|----------------|
|            |                |

| Line     | Start Date                               | End Date        | Description                     | Start/End Time    | MTWTFSS                   | Length         | Spots/<br>Week | Rate          | Type          |
|----------|--|-----------------|---------------------------------|-------------------|---------------------------|----------------|----------------|---------------|---------------|
| 1        | 10/25/12                                 | 10/26/12        | WPBF News 25 @ 6:00PM           | 6-6:30PM          | ---TF--                   | :30            | 2              | \$1,300.00    | NM            |
|          | Class of Time - Fixed Non Pre-emptible   |                 |                                 |                   |                           |                |                |               |               |
| Weeks:   | <u>Start Date</u>                        | <u>End Date</u> | <u>MTWTFSS</u>                  | <u>Spots/Week</u> | <u>Rate</u>               |                |                |               |               |
|          | 10/22/12                                 | 10/28/12        | ---TF--                         | 2                 | \$1,300.00                |                |                |               |               |
| Spots: # | Ch                                       | Day             | Air Date                        | Air Time          | Description               | Start/End Time | Length         | Ad-ID         | Rate Type     |
| 1        | WPBF                                     | Th              | 10/25/12                        | 6:13 PM           | WPBF News 25 @ 6:00PM     | 6-6:30PM       | :30            | SPA-12-TV-17H | \$1,300.00 NM |
| 2        | WPBF                                     | F               | 10/26/12                        | 6:11 PM           | WPBF News 25 @ 6:00PM     | 6-6:30PM       | :30            | SPA-12-TV-17H | \$1,300.00 NM |
| 2        | 10/25/12                                 | 10/26/12        | Wheel Of Fortune                | 7-7:30PM          | ---TF--                   | :30            | 1              | \$4,500.00    | NM            |
|          | Class of Time - Fixed Non Pre-emptible   |                 |                                 |                   |                           |                |                |               |               |
| Weeks:   | <u>Start Date</u>                        | <u>End Date</u> | <u>MTWTFSS</u>                  | <u>Spots/Week</u> | <u>Rate</u>               |                |                |               |               |
|          | 10/22/12                                 | 10/28/12        | ---TF--                         | 1                 | \$4,500.00                |                |                |               |               |
| Spots: # | Ch                                       | Day             | Air Date                        | Air Time          | Description               | Start/End Time | Length         | Ad-ID         | Rate Type     |
| 2        | WPBF                                     | F               | 10/26/12                        | 7:14 PM           | Wheel Of Fortune          | 7-7:30PM       | :30            | SPA-12-TV-17H | \$4,500.00 NM |
| 3        | 10/25/12                                 | 10/26/12        | Jeopardy                        | 7:30-8PM          | ---TF--                   | :30            | 1              | \$4,500.00    | NM            |
|          | Class of Time - Fixed Non Pre-emptible   |                 |                                 |                   |                           |                |                |               |               |
| Weeks:   | <u>Start Date</u>                        | <u>End Date</u> | <u>MTWTFSS</u>                  | <u>Spots/Week</u> | <u>Rate</u>               |                |                |               |               |
|          | 10/22/12                                 | 10/28/12        | ---TF--                         | 1                 | \$4,500.00                |                |                |               |               |
| Spots: # | Ch                                       | Day             | Air Date                        | Air Time          | Description               | Start/End Time | Length         | Ad-ID         | Rate Type     |
| 2        | WPBF                                     | F               | 10/26/12                        | 7:53 PM           | Jeopardy                  | 7:30-8PM       | :30            | SPA-12-TV-17H | \$4,500.00 NM |
| 4        | 10/25/12                                 | 10/28/12        | M-SUN WPBF News 25 @ 11-11:35PM | 11-11:35PM        | ---TF-S                   | :30            | 3              | \$2,000.00    | NM            |
|          | Class of Time - Fixed Non Pre-emptible   |                 |                                 |                   |                           |                |                |               |               |
| Weeks:   | <u>Start Date</u>                        | <u>End Date</u> | <u>MTWTFSS</u>                  | <u>Spots/Week</u> | <u>Rate</u>               |                |                |               |               |
|          | 10/22/12                                 | 10/28/12        | ---TF-S                         | 3                 | \$2,000.00                |                |                |               |               |
| Spots: # | Ch                                       | Day             | Air Date                        | Air Time          | Description               | Start/End Time | Length         | Ad-ID         | Rate Type     |
| 3        | WPBF                                     | Th              | 10/25/12                        | 11:33 PM          | M-SUN WPBF News 25 @ 11PM | 11-11:35PM     | :30            | SPA-12-TV-17H | \$2,000.00 NM |
| 2        | WPBF                                     | F               | 10/26/12                        | 11:32 PM          | M-SUN WPBF News 25 @ 11PM | 11-11:35PM     | :30            | SPA-12-TV-17H | \$2,000.00 NM |
| 1        | WPBF                                     | Su              | 10/28/12                        | 11:27 PM          | M-SUN WPBF News 25 @ 11PM | 11-11:35PM     | :30            | SPA-12-TV-17H | \$2,000.00 NM |
| 5        | 10/27/12                                 | 10/27/12        | Sat 6-7am News                  | Sat 6-7am         | -----1-                   | :30            | 1              | \$275.00      | NM            |
|          | Class of Time - Pre-emptible with notice |                 |                                 |                   |                           |                |                |               |               |
| Weeks:   | <u>Start Date</u>                        | <u>End Date</u> | <u>MTWTFSS</u>                  | <u>Spots/Week</u> | <u>Rate</u>               |                |                |               |               |
|          | 10/22/12                                 | 10/28/12        | -----1-                         | 1                 | \$275.00                  |                |                |               |               |
| Spots: # | Ch                                       | Day             | Air Date                        | Air Time          | Description               | Start/End Time | Length         | Ad-ID         | Rate Type     |
| 1        | WPBF                                     | Sa              | 10/27/12                        | 6:30 AM           | Sat 6-7am News            | Sat 6-7am      | :30            | SPA-12-TV-17H | \$275.00 NM   |
| 6        | 10/27/12                                 | 10/27/12        | Sat 8-9am News                  | Sat 8-9am         | -----1-                   | :30            | 1              | \$700.00      | NM            |
|          | Class of Time - Fixed Non Pre-emptible   |                 |                                 |                   |                           |                |                |               |               |

MTWTFSS



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**WPBF**  
**PO Box 26885**  
**Lehigh Valley, PA 18002-6885**

# INVOICE

| Invoice # | Invoice Date | Invoice Month | Invoice Period      |
|-----------|--------------|---------------|---------------------|
| 967389-1  | 10/28/12     | October 2012  | 10/01/12 - 10/28/12 |

| Advertiser          | Product             | Estimate Number |
|---------------------|---------------------|-----------------|
| 60 Plus Association | 60 PLUS ASSOCIATION | 2175            |

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| Line   | Start Date | End Date | Description   | Start/End Time | MTWTFSS | Length | Spots/<br>Week | Rate       | Type |
|--|------------|----------|---|----------------|---------|--------|----------------|------------|------|
| 6  | 10/27/12   | 10/27/12 | Sat 8-9am News<br>Class of Time - Fixed Non Pre-emptible  | Sat 8-9am      | -----1- | :30    | 1              | \$700.00   | NM   |
| Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u><br>10/22/12 10/28/12 -----1- 1 \$700.00  |            |          |   |                |         |        |                |            |      |
| Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type<br>1 WPBF Sa 10/27/12 8:08 AM Sat 8-9am News Sat 8-9am :30 SPA-12-TV-17H \$700.00 NM |            |          |   |                |         |        |                |            |      |
| 7  | 10/27/12   | 10/27/12 | Sat Jeopardy<br>Class of Time - Fixed Non Pre-emptible    | Sat 7:30-8PM   | -----1- | :30    | 1              | \$1,800.00 | NM   |
| Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u><br>10/22/12 10/28/12 -----1- 1 \$1,800.00  |            |          |   |                |         |        |                |            |      |
| Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type<br>1 WPBF Sa 10/27/12 Sat Jeopardy Sat 7:30-8PM :00 \$1,800.00 NM<br>Credited        |            |          |   |                |         |        |                |            |      |
| 8  | 10/28/12   | 10/28/12 | Sun 6-7am News<br>Class of Time - Fixed Non Pre-emptible  | Sun 6-7am      | -----1  | :30    | 1              | \$300.00   | NM   |
| Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u><br>10/22/12 10/28/12 -----1 1 \$300.00   |            |          |   |                |         |        |                |            |      |
| Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type<br>1 WPBF Su 10/28/12 6:49 AM Sun 6-7am News Sun 6-7am :30 SPA-12-TV-17H \$300.00 NM |            |          |   |                |         |        |                |            |      |
| 9  | 10/28/12   | 10/28/12 | Sun ABC Prime A<br>Class of Time - Fixed Non Pre-emptible | 7-8PM          | -----1  | :30    | 1              | \$1,700.00 | NM   |
| Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u><br>10/22/12 10/28/12 -----1 1 \$1,700.00   |            |          |   |                |         |        |                |            |      |
| Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type<br>1 WPBF Su 10/28/12 7:20 PM Sun ABC Prime A 7-8PM :30 SPA-12-TV-17H \$1,700.00 NM  |            |          |   |                |         |        |                |            |      |
| <b>Total Spots</b>   |            |          |   |                |         |        | <b>11</b>      |            |      |

## Payment Terms 30 Days

|                          |                    |
|--------------------------|--------------------|
| <u>Gross Total</u>       | <b>\$20,575.00</b> |
| <u>Agency Commission</u> | <b>\$3,086.25</b>  |
| <u>Net Amount Due</u>    | <b>\$17,488.75</b> |